

EC'd Yes Last Received: 08/30/2012 9:09 AM Showing Buylines: All Rep & Sta Revised Lines

Station	WVBT-TV NORFOLK, VA.	Agency	() CROSSROADS MEDIA	Rep Firm	
Advertiser	() AMERICAN CROSSROADS		66 CANAL CENTER PLAZA, SUITE 555	Sales Office	() PHILADELPHIA
Product	American Crossroads		ALEXANDRIA, VA 22314	Salesperson	() ANJIE BRADY
Estimate#	690		Agency C/P1/P2/E 11/27/690		
Buyer	Stephanie Maroney		Flight Dates 09/04/2012 - 09/14/2012	Salesperson Phone#	215-567-6005
Phone#			Hiatus Weeks	Salesperson FAX#	215-567-5938
Fax#					

---REPORT TOTALS---

Report Totals: 2 / \$1,500.00

---SALES MONTHLY TOTALS---

Sep 12: 19 / \$10,675.00
Sales Totals: 19 / \$10,675.00
Station Totals: 19 / \$10,675.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$82,115	CATV 0%	WAVY 37%	WGNT 0%	WPXV 0%	WTKR 27%
		WTVZ 0%	WVBT 13%	WVEC 23%		

---COMPETITIVE COMMENTS---

COMP EST

Books NOV10, MAY11, ENOV11
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE